

# *Curriculum Vitae*

## **KRZYSZTOF GERULA**

### **LANGUAGES**

English – fluent

French – fluent

Russian – good

German – basic

Polish – native

### **EMPLOYMENT RECORD**

- 2008-2013            KG Doradztwo Gospodarcze Krzysztof Gerula (business consultancy)
- 2008-2010            Internal Auditor at United Federation of Travel Agents' Associations (UFTAA), Monaco
- since 2009            member of the Institute of Internal Auditors – Polish Chapter
- 2004-Jun 2008        Orbis S.A. First Vice-President of the management board, responsible for:
- legal and corporate affairs
  - investor relations and corporate PR
  - risk management
- 1991-2004            Orbis S.A. First Vice-President of the management board, responsible for:
- global marketing and sales
  - restructuring and privatisation – IPO
  - central-level training
- 1984-1991            Państwowe Przedsiębiorstwo Orbis (state-owned company), Deputy CEO, responsible for:
- foreign outbound and inbound tourism
  - staff training
  - marketing and sales division
  - owner's supervision of foreign subsidiaries
- 1978-1984            Zjednoczenie Przedsiębiorstw Turystycznych Orbis  
Head of Orbis Tourist Information Centre in Paris, responsible for promoting Poland as an attractive tourist destination to

customers in France and Spain, and for relations with French and Spanish travel agents

- 1972-1978      Polskie Biuro Podróży Orbis, Commercial Director, responsible for:  
- outbound and inbound tourism  
- sales and marketing
- 1966-1972      Studenckie Biuro Podróży Almatour, Deputy Director, responsible for inbound and outbound tourism

### **Other roles and positions:**

- 1991-2003      Member of the supervisory board of Polcard S.A.
- 1993-2009      Chairman of the supervisory board of PBP Orbis Sp. z o.o. – Orbis Travel
- 2003-2008      Member of the supervisory board of Hekon S.A.
- 2005-2008      Member of the management board of Stowarzyszenie Emitentów Giełdowych (Polish Association of Listed Companies)
- 2006-2008      Member of the management board of Orbis Kontrakty Sp. z o.o.
- 2009-2010      Member of the supervisory board of Naftobudowa S.A.
- 2010            Member of the supervisory board of Pekaes S.A.
- 2010            Member of the supervisory board of Sfinks S.A.
- 2011            Member of the supervisory board of Protektor S.A.
- 2011-2013      Member of the supervisory board of Polaqua S.A.
- 2012-2015      Member of the supervisory board of GTC S.A.
- 2014            Member of the supervisory board of ACE S.A.

### **CAREER ABROAD**

- 1968-1972      Member of the Steering Committee of the International Student Travel Confederation (ISTC)
- 1989-1997      Vice-President of the Universal Federation of Travel Agents' Associations, Monaco
- 1991-1995      Member of the Board of Directors of the Baltic Tourism Conference

- |           |  |
|-----------|--|
| 1991-1994 | Representative of the Polish Chamber of Tourism at ECTAA (Brussels)                        |
| 1997-2002 | Representative of the Commercial Chamber of the Polish Hotel Industry at HOTREC (Brussels) |

## **OTHER ACTIVITY**

- |           |  |
|-----------|--|
| 1989-1997 | Vice-President of the Polish Chamber of Tourism  |
| 2003-2006 | Chairman of the Board of the Polish Tourist Organisation   |
| 2003-2007 | Member of the Board of the Polish Hotel Association  |
| 2001-2005 | Lecturer at Wyższa Szkoła Hotelarstwa i Turystyki (School of Hotel Management and Tourism) in Warsaw |
| 2005-2012 | Vice-President of the management board of the Polish-French Friendship Association                   |
| 1997      | representative of Wilanów B – W.Kortylewicz i s-ka, spółka jawna w likwidacji (in liquidation)       |

## **EDUCATION**

- |           |   |
|-----------|---|
| 1960-1966 | Cracow University of Economics, Faculty of Production and Trade |
| 1966-1968 | University of Warsaw, African Studies                           |

## **OTHER QUALIFICATIONS AND COURSES**

- |              |   |
|--------------|---|
| Oct-Nov 2009 | Ernst&Young Business Academy – internal audit course                                  |
| Mar-Apr 2010 | PwC audit committee workshops   |
| Apr 24 2010  | state exam for candidates to the supervisory boards of state-owned companies (passed) |
| Feb-Sep 2010 | Supervisory Board Academy, BDO and Gessel   |